



Many Faces, One Community

Mesa Dr. Martin Luther King, Jr. Celebration

Celebration Committee, Inc
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www.mesamlk.org

- Dr. Clifford C. Moon, Jr.: President
- Patrick Foster: Vice President
- Earline Parham: Secretary
- Malik Hooper: Treasurer

Board Members:

- Andrea Murphy
- Everette Woods
- Joe Williams
- Judy Cato
- Victoria Cobb
- Bea Robinson
- DiAnn Hunter
- John Goodie

SPONSORSHIP OPPORTUNITIES

Mountain Top Sponsor -\$10,000 and above

This is the primary sponsorship for the Celebration. This sponsorship includes naming rights for an event and recognition as the primary sponsor. It also includes three tables (24), at the dinner, a full-page ad on the back cover of the dinner program, and the second position in the holiday parade.

Freedom Sponsor -\$5,000

This is a major sponsorship for the Celebration. This sponsorship includes naming rights for an event and recognition as a major sponsor. It also includes two tables (16), at the dinner, a full-page ad in the dinner program, and the third position in the holiday parade.

Dream Sponsor -\$3000

This is a major sponsorship for the Celebration. It includes two tables (16) at the dinner, a full-page ad on the inside of the dinner program, and a position in the holiday parade.

Unity Sponsor -\$2000

This sponsorship opportunity includes one table (8) at the dinner, a half page ad on the inside of the dinner program.

Spirit Sponsor -\$1000

This sponsorship opportunity includes one table (8) at the dinner, a quarter page ad on the inside of the dinner program.

Individual sponsorships

We gladly accept individual sponsors for the celebration. These sponsors are an important part of our fund raising efforts. Every individual will be listed in the dinner program.

Sponsor Timelines

- Sponsorship solicitations - February 1 to November 1
- Final ad logo and artwork due to Annual Dinner Chair by December 1

Thank you for agreeing to be a sponsor of the Mesa Martin Luther King, Jr. Celebration. Without your support, we would be unable to put on all of the successful events that make up our celebration. The role of our sponsors is more important now that the City of Mesa has curtailed its sponsorship of our celebration. If this event is to continue we need community support from sponsors like you.

The Mesa MLK Celebration Committee