



Many Faces, One Community

Mesa Dr. Martin Luther King, Jr. Celebration

SPONSORSHIP OPPORTUNITIES

Mesa Dr. Martin Luther King, Jr.
Celebration Committee, Inc
P.O. Box 1543
Mesa, AZ 85211-1543
mesamlkjr@gmail.com
www.mesamlk.org

Mountain Top Sponsor - \$10,000 and above

This is the primary sponsorship for the Celebration. This sponsorship includes naming rights for an event and recognition as the primary sponsor. It also includes three tables (24), at the breakfast, a full-page ad on the back cover of the breakfast program, and the second position in the holiday parade.

Nancy Reynolds
Chairperson

Freedom Sponsor - \$5,000

This is a major sponsorship for the Celebration. This sponsorship includes naming rights for an event and recognition as a major sponsor. It also includes two tables (16), at the breakfast, a full-page ad in the breakfast program, and the third position in the holiday parade.

Bob Troidl
Vice-President

Dream Sponsor - \$3000

This is a major sponsorship for the Celebration. It includes two tables (16) at the breakfast, a full-page ad on the inside of the breakfast program, and a position in the holiday parade.

Denise Traves
Secretary

Unity Sponsor - \$2000

This sponsorship opportunity includes one table (8) at the breakfast, a half page ad on the inside of the breakfast program.

Everette Woods
Treasurer

Board Members

Cliff Moon
Andrea Murphy
Emerson Turner

Spirit Sponsor - \$1000

This sponsorship opportunity includes one table (8) at the breakfast, a quarter page ad on the inside of the breakfast program.

Individual sponsorships

We gladly accept individual sponsors for the celebration. These sponsors are an important part of our fund raising efforts. Every individual will be listed in the Breakfast program.

Sponsor Timelines

- Sponsorship solicitations - February 1 to November 1
- Final ad logo and artwork due to Breakfast Chair - December 1

Thank you for agreeing to be a sponsor of the Mesa Martin Luther King Celebration. Without your support, we would be unable to put on all of the successful events that make up our celebration. The role of our sponsors is more important now that the City of Mesa has curtailed its sponsorship of our celebration. If this event is to continue we need community support from sponsors like you.

The Mesa MLK Celebration Committee